

## Steps to a Successful Donation Drive!

### 1. Get started early!

Plan ahead by calling the Community Relations Department at the Maryland SPCA at (410) 235-8826 ext. 128 to let them know of your plans to host a donation drive and receive information about what is currently most needed at the shelter. Staff will also discuss helpful tips and strategies with you for planning.



### 2. Provide a short list of specific wanted items

Read through the list of wanted items on the [MD SPCA's website](#), [MD SPCA's Amazon wishlist](#), or after speaking with a MD SPCA staff member and identify 3-10 specific items you would like to collect (ex. dry cat food, canned dog food, etc.). Provide this list to all potential donors.

### 3. Spread the word!

Get creative to market and advertise! You can post on social media, create and put out physical collection boxes at your school or community locations, post flyers, or make phone calls to your friends and family! Staff at the MD SPCA can help you come up with this plan. Provide detailed information on what you will be collecting, when, and for what purpose. Our mission at the MD SPCA is "to improve the lives of pets and people" and your donation drive will do just that!

### 4. Arrange a drop-off time

It is very helpful to MD SPCA staff to know when large donations will be dropped off. Please call (410) 235-8826 ext. 128 or email [HumaneEd@mdspca.org](mailto:HumaneEd@mdspca.org) to schedule.

### 5. Say "Thank you!"

Once you have collected all of your donations, personally thank all of your donors and share any pictures or video of the total amount collected with them and send to [HumaneEd@mdspca.org](mailto:HumaneEd@mdspca.org)!