



The Maryland SPCA

2010 March for the Animals

Sunday, April 18, 2010

Druid Hill Park

PACK-ET

Walk as a PACK to help homeless animals

The March for the Animals is the Maryland SPCA's annual 1.5 mile walk-a-thon for needy and homeless animals. In 2009, thousands and thousands of people and their four-legged furry companions attended the March. It's a fun-packed day full of great activities, games and demonstrations to benefit homeless animals in our community.

The Maryland SPCA – helping pets and people

The Maryland SPCA is one of the country's oldest animal welfare organizations – helping to protect animals since 1869. Today we are one of the largest animal welfare organizations in the state of Maryland. We operate an adoption center that places more over 3,500 pets a year into loving, new homes. As a local, private nonprofit organization, the Maryland SPCA receives no government funding or operating money from national animal welfare organizations, making it critical that we raise funds from events such as The March for the Animals to care for the lost and homeless animals in our shelter.



The Baltimore Bark Brigade was the 2009 Top Pack, raising \$8,699 for the animals!

What is a Pack?

A Pack is a group of your friends, family, neighbors and co-workers who walk together to help the animals. Packs consist of anywhere from four to twenty-five people; **raise at least \$40 per person and a total of at least \$500 as a group.**

Why Walk in a Pack?

The animals need our help. All proceeds from the March for the Animals goes directly to provide care, shelter, food and medications to needy and unwanted animals in our adoption center while they wait for new homes. Encouraging more people to join you for the March will help more animals and raise more awareness for needy animals.

Who can be in a Pack?

Packs must be at least four people (canines don't count!) You can ask your friends, family members, classmates, co-workers, neighbors, or anyone you'd like! Maximum number of members in one pack is twenty-five people.

What are the advantages of walking in a Pack versus walking as an individual?

It's fun! And each Pack gets to create their own unique Pack name, which will be printed on each Pack member's March for the Animals t-shirt. In addition, a digital photo is taken of each Pack at the March for the Animals. Pack members also receive the Maryland SPCA bandana. And, a great prize is awarded to the Top Pack that brings in the most pledges (Pack members are also eligible for individual prizes).

How do you form a Pack?

Every Pack needs a Pack leader. **The Pack leader is responsible for registering the Pack by March 31 and making sure the Pack consists of four to twenty-five people, raises at least \$40 per person and a total of at least \$500.** Be sure to indicate what size t-shirt each member needs! Pack leaders are also responsible for picking up the t-shirts during one of the two pre-registration events and distributing t-shirts to all Pack members.

Pack leaders are highly encouraged to attend one of our Pack Leader Info Meetings, either on Saturday, February 20 at 11:00 a.m. or Monday, February 22 at 6:00 p.m. at the Maryland SPCA Headquarters House. Please RSVP to Tami Gosheff at 410.235.8826 ext. 138 or tgosheff@mdspca.org.

There are two ways to register:

- 1.) Online at www.marchfortheanimals.kintera.org beginning January 4
Here you can get more information about the March, register, spread the word, and begin fundraising! It's fun, easy, and requires no prior web experience!
- 2.) Or by mailing in the attached Pack Registration Form

***Packs do not have to raise the entire \$500 when they register.** Pledges can be turned in up to and including the day of the event. It is the Pack leader's responsibility to ensure that the Pack raises the minimum total by the day of the event. Only pledges turned in by the day of the event count toward prizes.

When and where does a Pack get its t-shirts, bandanas and goody bags?

The Pack leader or a designated member of the Pack **MUST pick up the t-shirts, bandanas and goody bags for their Pack during one of the two pre-registration dates on Saturday, April 10 from 9 a.m. to 1 p.m. or Tuesday, April 13 from 4 p.m. to 8 p.m.** at the Maryland SPCA Headquarters House. Packs can turn in donations the day of the event at the designated Pack table, however t-shirts must be picked up in advance.

Can Packs create personal fundraising pages like individuals?

Yes. Packs are encouraged to create a fundraising page for the Pack to help raise pledges online through email. Each Pack member can create his/her own fundraising page too. To create a Pack page, go to www.marchfortheanimals.kintera.org.

Who do I contact if I have questions about the March for the Animals?

Please contact Tami Gosheff, Special Events and Outreach Coordinator for the Maryland SPCA, at 410.235.8826 ext. 138 or tgosheff@mdspca.org.

